

COVID-19 Communications and Behavioural Advisory Group

Meeting 3

Date: 30/10/20

Time: 14.00

Venue: Video Conference

Attendance:

Deirdre Watters (DOH), Deirdre Robertson (ESRI), Elaine Scanlon (DHFESIR), Liam Delaney (UCD), Marie Boran (DCU), Karl Purcell (SEAI), Rachel Wright (HSE), Rosaleen Harlin (DOH), Sheila Caulfield (DOH), Sinéad O'Donnell (DOH)

Apologies: Robert Murphy (DOH), Angela McGloinn (UL), Lyndsey Drea (DOH)

Agenda

1. Minutes
2. Compliance with self-isolating and restricting movement
3. AOB

Agenda Item 1 Minutes were agreed.

Agenda Item 2 Self-isolating and restricting movement when you're a confirmed case or have had a test and are awaiting results is key to suppressing the virus.

Potential reasons for non-compliance to be explored.

- Are people worried about their income?
- Do they not have the means to self-isolate?
- If people don't experience serious/well known symptoms they don't self-isolate
- Lack of awareness around cost of test (free)
- Requirement for concrete data from contact tracing (CT) centres – people can be quite negative when rang, link between comms and CT scripts
- Issues when people are being asked to isolate more than once
- 14 days isolation is not transparent, clear or fair (confirmed case only isolates for 10 days)
- Fairness and consistency - Inconsistent decisions

AOB Insights will be sought from contact tracing centre to inform next meeting.