



**An Roinn Talmhaíochta,  
Bia agus Mara**  
Department of Agriculture,  
Food and the Marine

## **PUBLIC CONSULTATION ON THE SWOT ANALYSIS FOR THE CAP STRATEGIC PLAN - RESPONSE FORM**

### **Consultation Questionnaire**

The Department of Agriculture, Food and the Marine seeks the views of the public on the SWOT analysis for the CAP Strategic Plan. This form should be used when submitted a response.

### **Terms and Conditions**

All submissions, including the name of the person making the submission, will be published on the Department's website.

### *Freedom of Information*

In the interest of transparency, DAFM intends to publish all submissions received in response to this consultation and the identity of the party making the submission, including their affiliation on the DAFM website. Any submission containing confidential, private or commercially sensitive information or material should therefore be clearly identified and specify the reasons for its sensitivity. All submissions received will be subject to the provisions of the Freedom of Information (FOI) Act 2014 and may be released or published on foot of third party applications or otherwise.

By responding to the consultation, respondents consent to their name and affiliation being published online with the submission. The Department will redact all other personal data prior to publication.

### *Data Protection*

Please note that if you make a submission you are agreeing for it to be published in accordance with the EU General Data Protection Regulation (GDPR EU 2016/679), the Data Protection Acts 1988-2018, the Freedom of Information Act 2014 and the DPER Consultation Principles and Guidance.

### *Privacy Statement*

The Department of Agriculture, Food and the Marine is committed to protecting and respecting your privacy and employs appropriate technical and organisational measures to protect your information from unauthorised access. The Department will not process your personal data for any purpose other than that for which they were collected. Personal

data may be exchanged with other Government Departments, local authorities, agencies under the aegis of the Department, or other public bodies, in certain circumstances where this is provided for by law.

The Department will only retain your personal data for as long as it is necessary for the purposes for which they were collected and subsequently processed. When the business need to retain this information has expired, it will be examined with a view to destroying the personal data as soon as possible, and in line with Department policy. Further information on Data Protection can be found on our website [here](#).

## **RESPONSE FORM**

### **1. Details:**

Full Name: \_Liz Tiernan\_\_\_\_\_

Organisation where applicable: \_\_\_\_\_

Please tick one of the following options that best describes you;

Farmer (full-time)       Farmer (part-time)       Farm family member   
Member of the public       Other

### **2. Are you involved in:**

Agriculture Organisation	<input type="checkbox"/>	Forestry	<input type="checkbox"/>	Farm	<input type="checkbox"/>
Rural Development	<input type="checkbox"/>	Food industry	<input type="checkbox"/>	Environment	<input checked="" type="checkbox"/>
Community Sector NGO	<input type="checkbox"/>	Research	<input type="checkbox"/>	Civil Society /	<input type="checkbox"/>

Other: \_BSc honours Science degree, UCD- working in nature\_\_\_\_\_

### **3. Nine specific objectives of the Common Agriculture Policy post 2020**

- (a) support viable farm income and resilience across the Union to enhance food security;
- (b) enhance market orientation and increase competitiveness, including greater focus on research, technology and digitalisation;
- (c) improve the farmers' position in the value chain;
- (d) contribute to climate change mitigation and adaptation, as well as sustainable energy;
- (e) foster sustainable development and efficient management of natural resources such as water, soil and air;
- (f) contribute to the protection of biodiversity, enhance ecosystem services and preserve habitats and landscapes;

- (g) attract young farmers and facilitate business development in rural areas;
- (h) promote employment, growth, social inclusion and local development in rural areas, including bio-economy and sustainable forestry;
- (i) improve the response of EU agriculture to societal demands on food and health, including safe, nutritious and sustainable food, food waste, as well as animal welfare.

Those objectives shall be complemented by the cross-cutting objective of modernising the sector by fostering and sharing of knowledge, innovation and digitalisation in agriculture and rural areas.

#### 4. SWOT template

Please use a separate template for each objective

<b><u>Objective - 1 Support viable farm income and resilience across the EU territory to enhance food security</u></b>	
<b><u>Strength</u></b>	<b><u>Weakness</u></b>
<b><u>Opportunity</u></b>  Regenerative plant based agriculture and ecosystem restoration can have a profoundly positive impact on climate change, public health & revenue for farmers.	<b><u>Threat</u></b>
<b><u>Objective - 4 Contribute to climate change mitigation and adaptation as well as sustainable energy</u></b>	
<b><u>Strength</u></b>	<b><u>Weakness</u></b>  -Low levels of organic plant based agriculture  -Reliance on chemical farming, tilling, herbicides, pesticides which are destroying the soil  -Reliance on unnecessary animal agriculture

**Opportunity**

-Tree & plant cover on our planet is vitally important now.

-Regenerative Agriculture is about outcomes based thinking- it is about growing soil. Least disturbance to the soil is so important so no tilling, ploughing or chemicals added- we can start to implement this

-A more economically viable regenerative plant based agriculture model absorbs massive amounts of carbon from the air

**Threat**

**Objective - 6 Contribute to the protection of biodiversity, enhance ecosystem services and preserve habitats and landscapes**

**Strength**

**Weakness**

-Animal Agriculture here in Ireland & throughout the world is the leading cause of declining biodiversity, species extinction, loss of habitats and water pollution

-Glyphosate is a toxic herbicide that kills non human cells but we are in fact made up of more non human cells than we are human cells so we should no longer be using this toxin. It affects our microbiome as well as the microbiome of the plant & the microbiome in the soil. Ecosystems simply cannot function correctly with this substance in play & it needs to be banned now along with other such substances.

**Opportunity**

-Start the transition to chemical free, no till organic regenerative plant based agriculture

-Implement the ban on glyphosate and other such substances and truly regenerate as “Green Ireland’

-Start to rewild all other land- simply give it back to nature to protect ecosystems & biodiversity

**Threat**

**Objective - 9 Improve the response of EU agriculture to societal demands on food and health, including safe, nutritious and sustainable food as well as animal welfare**

**Strength**

**Weakness**

-Animal Products are completely unnecessary for human health. Current statistics report that the leading cause of death worldwide & in Ireland continues to be heart disease with cancer another leading cause. The consumption of animal products are now heavily linked to both ([www.nutritionfacts.org](http://www.nutritionfacts.org)) & the World Health Organisation classification of processed meat as a class one carcinogen now in the same category as tobacco smoke. So not only can you be healthy without eating any animal products whatsoever you are actually likely to be healthier reducing your chances of getting heart disease, our number one killer as humans, stroke, cancer, diabetes and obesity- the list goes on. It is wrong that our taxes are used to fund food that makes people sick, that destroys the environment and exploits animals. It is unethical and unnecessary to continue to exploit animals in any way.

-Glyphosate-based herbicides are now the most commonly used herbicides in the world. They are still promoted as “safe” despite scientific evidence of their harm to health and the environment. Respected peer reviewed scientific studies show that there is a strong correlation between Glyphosate and Glyphosate formulations and serious health and environmental hazards, including disruption of hormonal systems and beneficial gut bacteria, damage to DNA, developmental and reproductive toxicity, birth defects, cancer and neurotoxicity.

**Opportunity**

-The public are becoming more aware of the science, ethical issues & the truth now regarding our existing agriculture model & it needs to change

-We have the ability to feed Irish people healthy nutritious organic plant based foods & protect our environment

-We can stop subsidies and other biased compensations to animal agriculture by stopping the multi-billion-euro, taxpayer funded subsidies and handouts that go to animal agriculture

-We can make healthy food affordable by redirecting subsidies to ensure healthier, organic & regenerative, plant-based food is affordable for everyone

-Help farmers transition to plant-based organic regenerative farming by providing financial assistance to farmers wishing to make the transition now and set up the necessary committees to provide guidance during that transition

**Threat**