## SWOT RESPONSE FORM

## Details: Full Name: Philip Rooney Organisation where applicable: Please tick one of the following options that best describes you; Farmer (full-time) Farmer (part-time) Farm family member Member of the public Other Are you involved in: Agriculture **Farm Organisation** Forestry Rural Development Food industry **Environment Community Sector** Civil Society / NGO Research Nine specific objectives of the Common Agriculture Policy post 2020 support viable farm income and resilience across the Union to enhance food security; enhance market orientation and increase competitiveness, including greater focus on research, technology and digitalisation; improve the farmers' position in the value chain; (b) contribute to climate change mitigation and adaptation, as well as sustainable energy; (c) foster sustainable development and efficient management of natural resources such (d) as water, soil and air; contribute to the protection of biodiversity, enhance ecosystem services and preserve (e) habitats and landscapes; (f) attract young farmers and facilitate business development in rural areas;

improve the response of EU agriculture to societal demands on food and health, including safe, nutritious and sustainable food, food waste, as well as animal welfare.

including bio-economy and sustainable forestry;

(g)

promote employment, growth, social inclusion and local development in rural areas.

Those objectives shall be complemented by the cross-cutting objective of modernising the sector by fostering and sharing of knowledge, innovation and digitalisation in agriculture and rural areas.

## **SWOT template**

## Please use a separate template for each objective

Objective - Improve formers Posit	son in Value Chain.
Strength	Weakness Hos no relevant say in Price received on obtained just take what you get.
Opportunity The perso that does the must mark & has the greatest responsibility with the animal gets its relevant remainly in monetary terms.	<u>Threat</u>

Objective - Oldenet young tonnes Delevopment in runt	aress.
strength Department could give incentives for large solon panels commercially for suitable famous that upull be close to ESR sub stations	<u>Weakness</u>
opportunity To bring in a revenuable package for older farmers to retire rather than having 16 not utilized to its full potential.	Threat

Objective - Changes to Direc	t- Payments.
Strength Level up payments sooner nother than later.	Weakness  Small farmens will be drive obit and in turn will pak more pressure on citys and Infrastructure.
opportunity A chance to regulate and bring closer payments per hectane Cap money was initally for poor farms in West North mest and it seems to have moved away to the mone presponder farmers that have good quality Land.	Threat Rushey bushey mural Ireland Wildlife Chrising but farmer evided by lack of support from EU Cap Startagic Plan. Future Proof Small farmer the result will be faminer