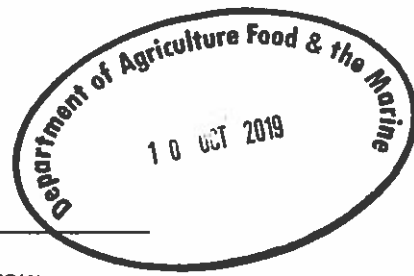


**SWOT RESPONSE FORM**



**Details:**

Full Name: John F Rooney  
Organisation where applicable: \_\_\_\_\_

Please tick one of the following options that best describes you;

- |                      |                          |                    |                                     |                    |                          |
|----------------------|--------------------------|--------------------|-------------------------------------|--------------------|--------------------------|
| Farmer (full-time)   | <input type="checkbox"/> | Farmer (part-time) | <input checked="" type="checkbox"/> | Farm family member | <input type="checkbox"/> |
| Member of the public | <input type="checkbox"/> | Other              | <input type="checkbox"/>            |                    |                          |

**Are you involved in:**

- |                   |                                     |               |                          |                     |                          |
|-------------------|-------------------------------------|---------------|--------------------------|---------------------|--------------------------|
| Agriculture       | <input checked="" type="checkbox"/> | Forestry      | <input type="checkbox"/> | Farm Organisation   | <input type="checkbox"/> |
| Rural Development | <input type="checkbox"/>            | Food industry | <input type="checkbox"/> | Environment         | <input type="checkbox"/> |
| Community Sector  | <input type="checkbox"/>            | Research      | <input type="checkbox"/> | Civil Society / NGO | <input type="checkbox"/> |

Other: \_\_\_\_\_

**Nine specific objectives of the Common Agriculture Policy post 2020**

support viable farm income and resilience across the Union to enhance food security;

- (a) enhance market orientation and increase competitiveness, including greater focus on research, technology and digitalisation;
- (b) improve the farmers' position in the value chain;
- (c) contribute to climate change mitigation and adaptation, as well as sustainable energy;
- (d) foster sustainable development and efficient management of natural resources such as water, soil and air;
- (e) contribute to the protection of biodiversity, enhance ecosystem services and preserve habitats and landscapes;
- (f) attract young farmers and facilitate business development in rural areas;
- (g) promote employment, growth, social inclusion and local development in rural areas, including bio-economy and sustainable forestry;
- (h) improve the response of EU agriculture to societal demands on food and health, including safe, nutritious and sustainable food, food waste, as well as animal welfare.

Those objectives shall be complemented by the cross-cutting objective of modernising the sector by fostering and sharing of knowledge, innovation and digitalisation in agriculture and rural areas.

**SWOT template**

**Please use a separate template for each objective**

<b><u>Objective -</u></b>	
<b><u>Strength</u></b>	<b><u>Weakness</u></b> Farmers in the North West in my opinion should not be penalised for not joining in the <del>EU</del> Scheme as the North West is almost organic as it is.
<b><u>Opportunity</u></b>	<b><u>Threat</u></b>

<b><u>Objective -</u></b>	
<b><u>Strength</u></b>	<b><u>Weakness</u></b>
<b><u>Opportunity</u></b>	<b><u>Threat</u></b>

<b><u>Objective -</u></b>	
<b><u>Strength</u></b>	<b><u>Weakness</u></b>
<b><u>Opportunity</u></b>	<b><u>Threat</u></b>