

Address 1
Address 2
Address 3
Eircode

Unique reference number: XXX XXX

XX October 2020

Dear Sir/Madam,

Take part in the Department of Health's annual health and wellbeing study

You are invited to take part in the Healthy Ireland Survey. This survey is conducted every year by Ipsos MRBI – an independent research agency - on behalf of the Department of Health.

By taking part and sharing your experiences, attitudes and habits, you will help us understand what is happening with the health and wellbeing of the country and identify areas we could focus on to make improvements. This is more important than ever this year.

We ask about subjects that include your general health, smoking, alcohol consumption, exercise, diet and nutrition, the ways in which you use different health services and other relevant topics.

If you would like to take part, please follow these three easy steps.

1. Contact Ipsos MRBI on freephone 1800 513 513 or by email on healthyireland@ipsos.com

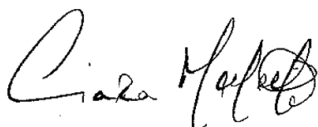
2. Provide your unique reference number: XXX XXX

3. One person aged 15 or older living in your household will then be randomly selected to take part in the survey

Your address has been selected at random. We can assure you that the data collected will remain confidential at all times and it will not be possible to identify you or any other member of your household from the published information. There is more information about this survey in the enclosed documents.

We ask that you consider helping us by participating in this survey.

Thank you in advance for your help.



Ciara Mellett
Head of Healthy Ireland
Department of Health



Kieran O'Leary
Director
Ipsos MRBI