

**THE 9
CAP
OBJECTIVES**

**INCREASE
COMPETITIVENESS**



**REBALANCE
POWER IN FOOD CHAIN**



**ENSURE
FAIR INCOME**



**CLIMATE CHANGE
ACTION**



**ENVIRONMENTAL
CARE**



**PROTECT
FOOD & HEALTH
QUALITY**



**PRESERVE
LANDSCAPES
& BIODIVERSITY**



**VIBRANT
RURAL AREAS**



**SUPPORT
GENERATIONAL
RENEWAL**

