

# An Introduction to ISD

## National Counter Disinformation Strategy

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Aoife Gallagher  
Ciarán O'Connor

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## Who we are

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The Institute for Strategic Dialogue (ISD) is an independent, non-profit organisation dedicated to safeguarding human rights and reversing the rising tide of polarisation, extremism and disinformation worldwide.

HQ in London with teams around the world – Germany, US, France, Jordan, Kenya and Ireland.



Analysis

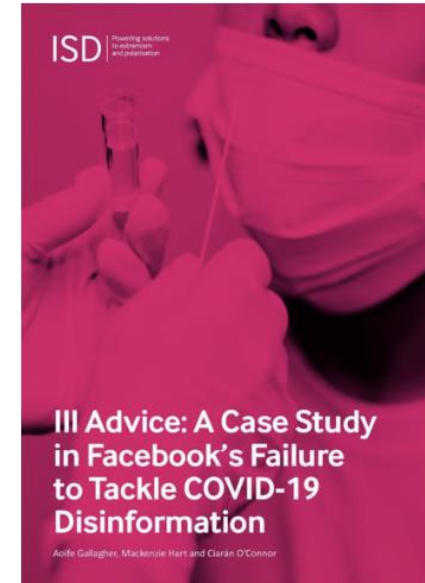
Action

Advisory

- Monitor threats, understand emerging narratives and strategies, detect online manipulation and identify actors and communities
- Mixed methods approach – OSINT, ethnographic research, large-scale data analysis
- Partnership with **Centre for the Analysis of Social Media (CASM)** and the development of Beam



# Our work in Ireland so far



**Enoch Burke wants to be a martyr — and some of the media is trying its best to help him**

Headlines incorrectly framing court cases could play into the hands of extremist groups which seek to stir up outrage and thereby promote their fringe views



## Our work to come...

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- Nine-month project
- Mixed method approach, including Beam and qualitative analysis

The logo is centered within a solid blue square. It features the word "European" in a black serif font at the top. Below it, the words "MEDIA AND" and "INFORMATION" are stacked in a bold, black, sans-serif font. At the bottom, the word "Fund" is written in a black serif font. Thin black horizontal lines separate "European" from "MEDIA AND", "MEDIA AND" from "INFORMATION", and "INFORMATION" from "Fund".

European  
**MEDIA AND**  
**INFORMATION**  
Fund

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**Thank you.**

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