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**HOPE &  
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LLECTIVE**

- **The Hope and Courage Collective (H&CC)** is an independent national organisation that supports our communities and the broader ecosystem to stay grounded, caring and resilient in the face of far-right hate, bigotry and extremism.
- We work closely with affected groups and broader society to **make sure communities have what they need to stop hate and far-right groups** who promote and normalise hate and division.
- The **primary focus of our work is Ireland**, while also working with sister organisations and projects facing the same threats across the globe.

# The Far Right Playbook



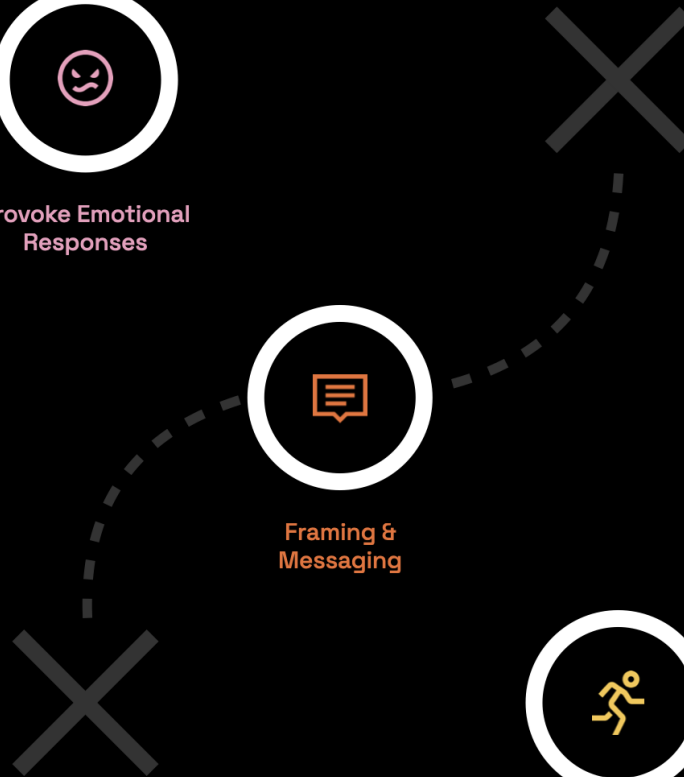
Provoke Emotional  
Responses



Framing &  
Messaging



Mobilisation

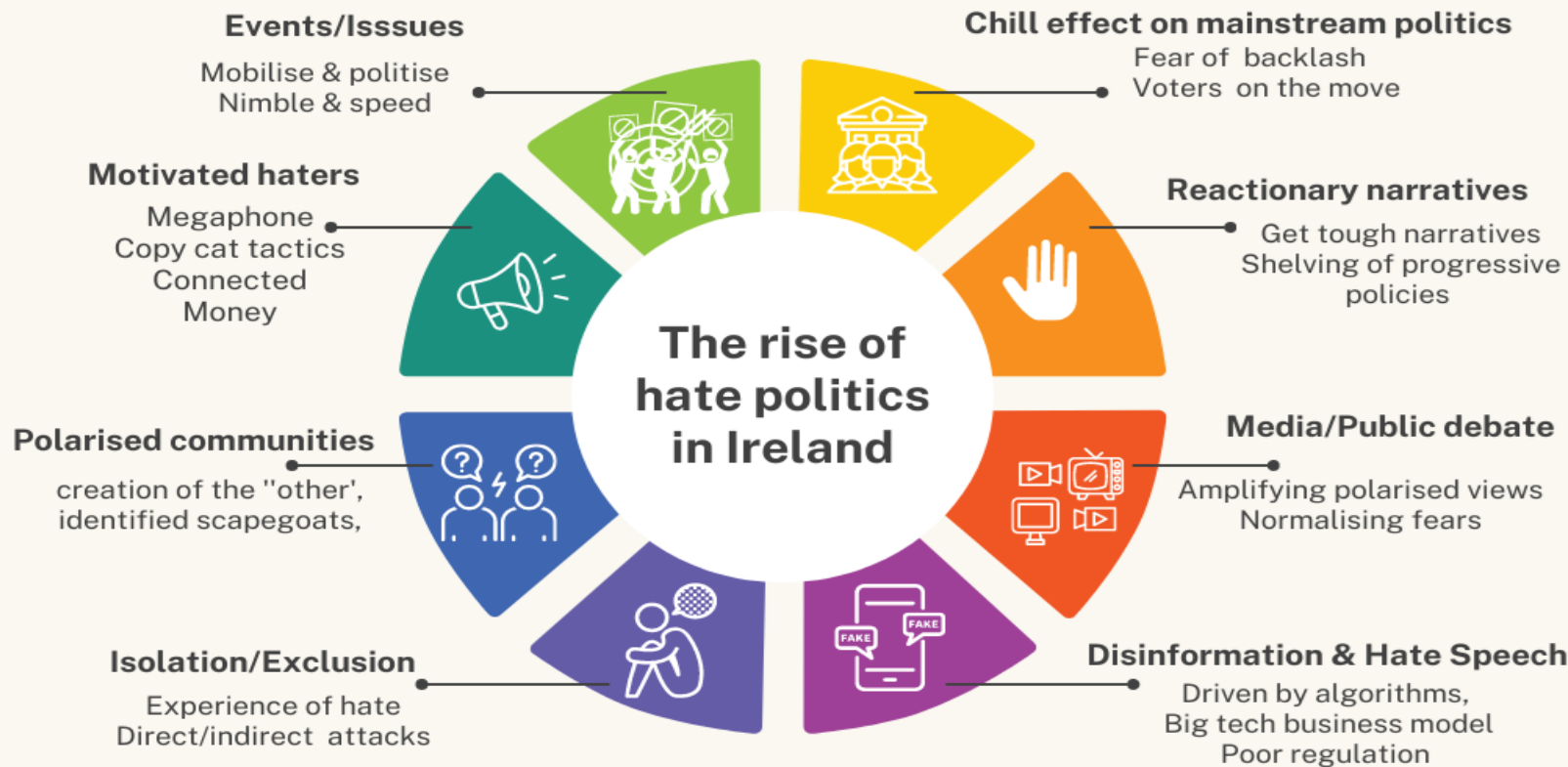


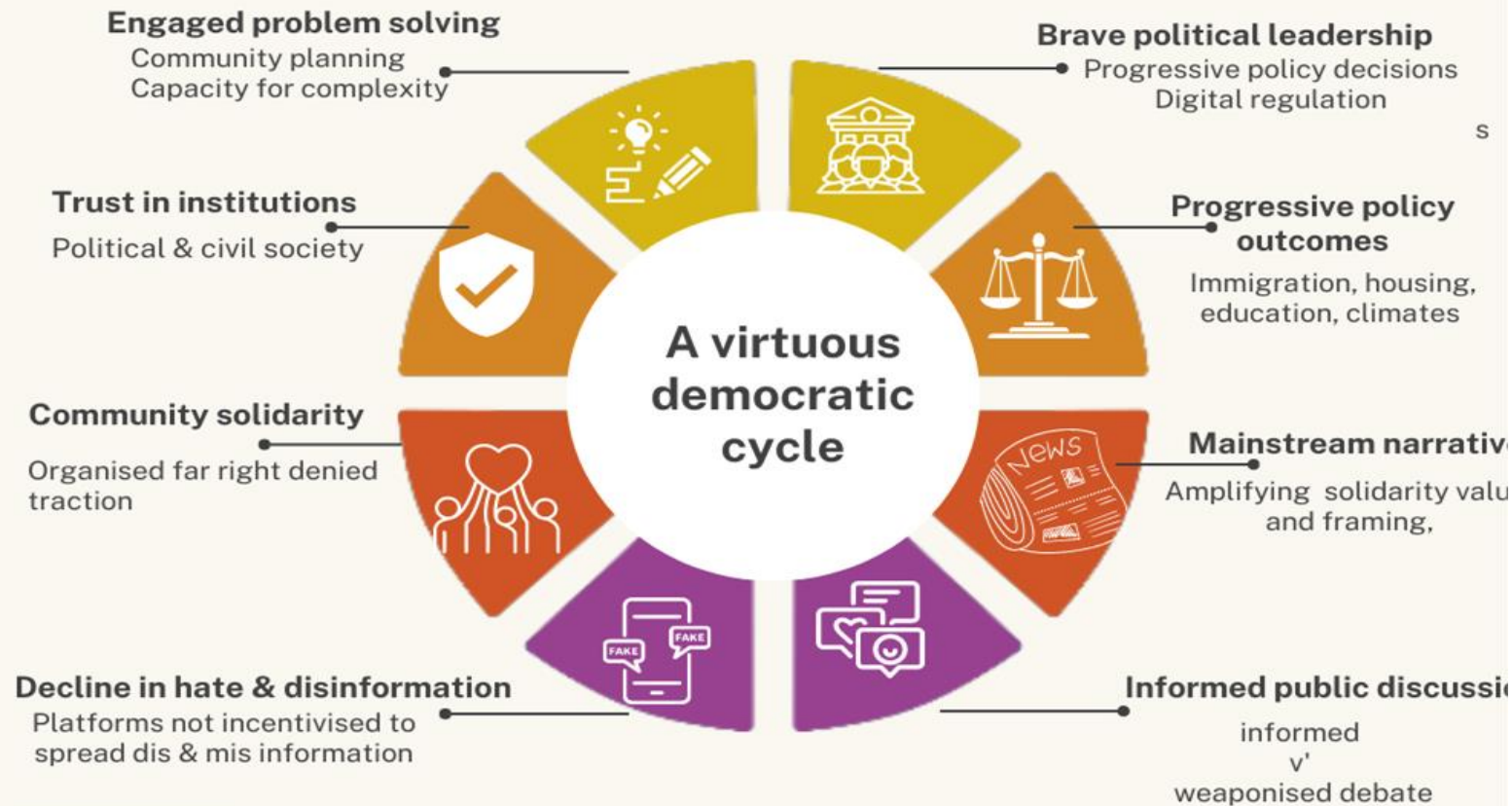
## The role of social media

- Cumulative failures across social media platforms
- Incite fear anger and hatred towards migrants and other minority communities
- Bigoted influencers developing ever growing audiences and income
- Social media platforms have in fact reduced the number of workers on their trust and safety teams

## Building a response

- Real time analysis and information
- An ecosystem of organisations responding
- Building inclusive narrative
- Supporting Communities to respond
- De-escalation





# Solutions

- Digital platforms are the key mechanism driving hate, disinformation, and manipulation and need regulation
- A consistent progressive narrative, reinforced by policies that advance measurable progress towards equality and inclusion, must define the government's response in the face of threats.
- Ireland is embarking on a cycle of elections, ensuring they are kept free from manipulation and disruption