



"Delivering prevention services digitally in the home for Cardiovascular Disease"

Irene Gibson











Digital transformation



@ marketoonist.com

The New York Times

"We're basically witnessing 10 years of change in one week"- London GP

Potential for digital health to address unmet needs in Chronic Disease prevention

We can adapt and deliver high quality care in a different way

Need to capitalise on lessons learnt during the pandemic



Overview of Session



Why digital health?

Croí MySláinte experience

Key learnings

Implications for policy and system reform



Why digital health for the prevention CVD?











- 40% of cardiac events occur in patients with known heart disease
- Accessibility, uptake and adherence to cardiac rehabilitation is low² - current wait time 4 months to 2 years
- Digital health interventions can improve secondary care, strengthen patient empowerment and shared decision making













What is Croi MySlainte?

12 week digital cardiac rehabilitation programme - patients timely access to a structured, comprehensive risk factor management and lifestyle modification programme



Individualised Assessment

Interdisciplinary team



Weekly Live Sessions

Supervised exercise programme & Health promotion workshop



Bespoke web-based platform

Interactive educational resources



Self-Management

Behavioural change techniques & Self-monitoring tools





Nurse Prescribing

Weekly team meetings





Community academic partnership approach







Multi-method evaluation of the programme:

- a) Clinical outcomes (lifestyle, risk factors, therapeutic goals & quality of life)
- b) Explore patient and health care perspectives – acceptability and barriers and enables to participation and implementation



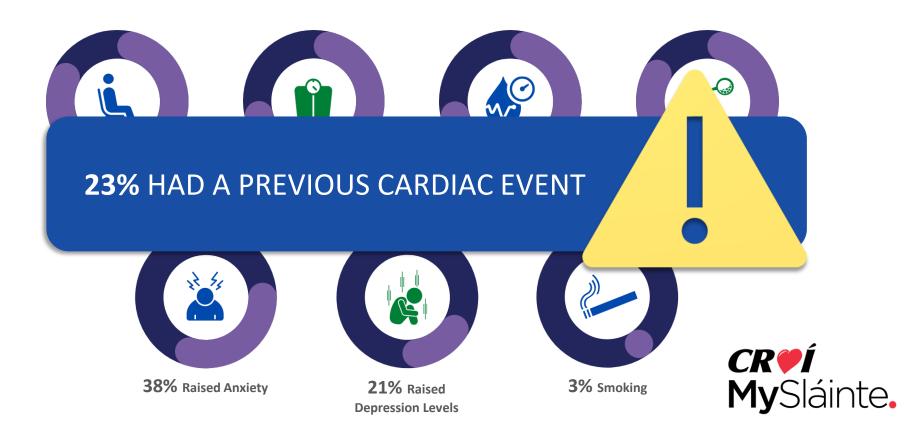




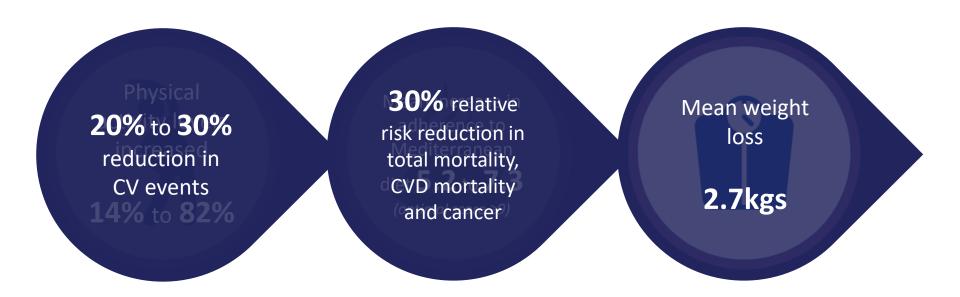




Baseline Risk Factor Profile

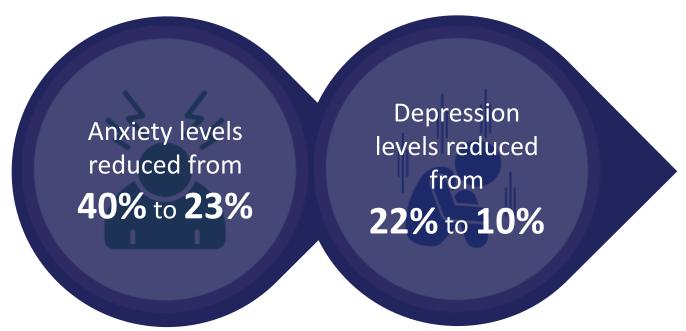


Outcomes – Lifestyle



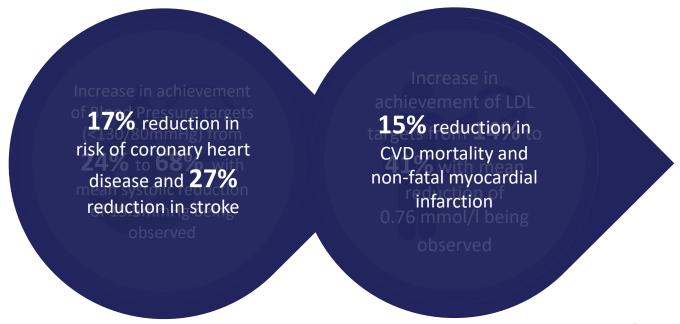


Outcomes – Psychosocial Health



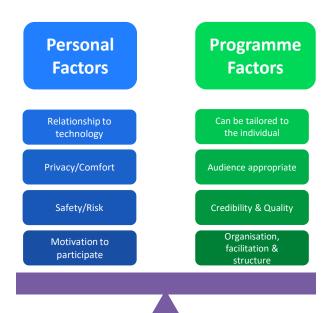


Outcomes – Medical





Acceptability of Croi MySlainte Patient Perspectives





"I didn't think it would be possible for me to do a programme like this as I was caring for my wife with Alzheimers but online access is a lifesaver, I can connect with people and not feel so alone"



Croí MySláinte

Healthcare Professional Perspectives



Patient Level

- Accessibility
- Individual care
- Quality
- Safety
- Support



System Level

- o IT infrastructure
- Funding
- Governance
- Leadership





Professional Level

- Capability
- Motivation
- Engagement

"If you're looking to innovate you need to try and engage as much as you can in advance and not just land something on people. Be sensitive to all the fears and anxieties that people will have".

Hybrid model



Key Learnings

Pivoting to online has been a journey...

It is feasible to set up and deliver vital preventive care in the home

Proof of concept

Achieve recommended lifestyle, medical and therapeutic targets

> Improve health outcomes

Digital programmes are acceptable to both patients & healthcare professionals



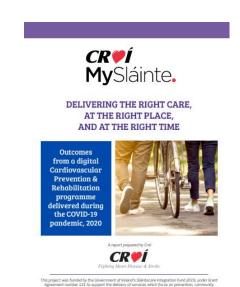
Mainstreaming & upscaling Croí MySláinte

Deliver to Sláintecare reform programme



Informing policy and research

- Published a **stakeholder report** of the findings
- Outcome paper accepted for publication in Open HEART BMJ
- Digital health **exemplar** -National Cardiac Services review
- Submitted to **EU4Health**, Joint Action on CVD and Diabetes
- Informing the HSE National Framework for prevention & Management of CVD





National Framework for the Integrated Prevention and Management of Chronic Disease in Ireland 2020-2025







Available www.croi.ie









Informing future digital innovation

"INTERCEPT"- improve secondary prevention through a self-management intervention.

Objectives

- Patient centred package of care, that is integrated, structured and seamless, providing a smooth transition form hospital to home.
- Improve achievement of guidelines recommended targets
- Prevent 30 day readmissions











Examine feasibility in the real world clinical setting



Implications for policy & systems reform.....









1.Expand digital infrastructure

2.Engage stakeholders across the health co-system 3.Bridge gap between innovation and service adoption

4.
Comprehensive
CVD health
research strategy









Thank you!

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