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From: [Redacted]
Sent: 23 May 2019 16:35
To: Finance Foodsuppl
Subject: VAT on Health Food supplements

To whom it concerns,

I am contacting you to express my fears at the prospect of 23% VAT being applied to Healthfood Supplements.

Health supplements do what they say on the box, or else we would stop taking them. We are well informed health conscious people, who want to stay away from hospitals and doctors surgeries.

[Redacted]

[Redacted]

I take all the above supplements plus additional bone, muscle and cardio vascular health supplements, due to my age and genetic related health issues. You may ask why not eat healthier instead? Unless we eat freshly picked produce, they will lack the vitamin and health giving contents these supplements can provide. Supermarket cold storage, and air miles all contribute to degradation of nutritional values.
Some Questions:

- Why are McDonald's, and Burger King fast food outlets, Cakes, Biscuits, sweets, and Fizzy drinks taxed at only 13.5%? (is this the Sugar Tax?)
- Why are we being penalised for successfully looking after our own health ? (A Health tax ?)

This is similar to an archaic taxation on Windows in the 18th century.

Introducing this VAT rate will have a devastating effect on Irish health food shops, pharmacies, and Irish wholesale health food suppliers - many whom struggled to survive against the down turn of 2009 . They are now to be hit by this taxation, resulting in fewer customers purchasing. Jobs are at risk, as the smaller independent health food shops and pharmacies may have to close, people in the wholesale sector will be laid off. Many healthfood shops on the main streets of small towns all over Ireland play a vital role in providing these essential supplements for their customers. How sad they will have to close.
Please weigh up the cost of many more people on the dole, and qualifying for medical cards, against the benefit of 23% VAT to the revenue.

Yours Sincerely,

[Redacted Signature]