

[Redacted]

From: [Redacted]
Sent: 23 May 2019 14:54
To: Finance Foodsuppl
Cc: [Redacted]
Subject: Consultation on the VAT Treatment of Food Supplement Products 18 April 2019

Dear Sir or Madam

We, McKesson Ireland, are writing to you in response to your consultation re: the VAT treatment of Food Supplement Products. [Redacted]
[Redacted]

We would like to respond in particular to **Question 2 - Do you agree that a reduced rate should be applied to all types of food supplement products? If yes, please state reasons.**

Our **response** is as follows:

"Yes, we agree that a reduced rate should be applied to all types of food supplement products. This change will remove unnecessary ambiguity for industry stakeholders when applying VAT rates to Vitamin, Minerals and Supplement pricing. It will also offer some protection to regular consumers whereby the level of price inflation will be less than the result of using standard rate application. These consumers may be taking Vitamin, Minerals or Supplement products following advice from a health care professional or due to their own perceived health benefits of products in question. Keeping these products at an affordable price, compliments overarching HSE and Healthy Ireland strategies to try to promote active healthy lifestyles for the general population."

I trust that our response will be taken into consideration.

Sincerely,

[Redacted Signature Box]

McKESSON