

**DAWN MEATS**

# **National Stakeholder Forum on Sustainable Development Goals**

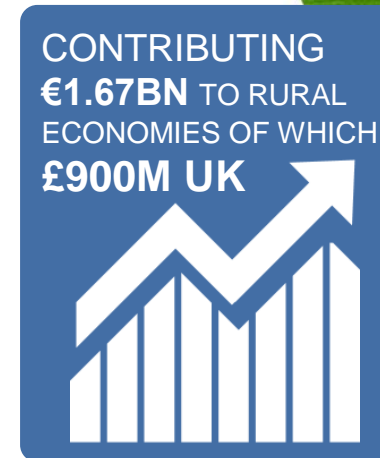
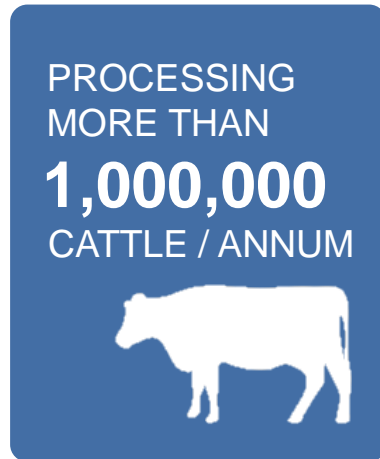
19 October 2018



**Consistent Quality, Sustainably Sourced**

**[david.oflynn@dawnmeats.com](mailto:david.oflynn@dawnmeats.com)**

# DAWN MEATS IN NUMBERS



***“Providing consistent  
quality meat products  
from sustainable  
sources”***



# SUSTAINABILITY



***“to be Europe’s most sustainable meat company”***

## CSR PILLARS:



People and  
Community



Sustainable  
Sourcing



Animal  
Welfare



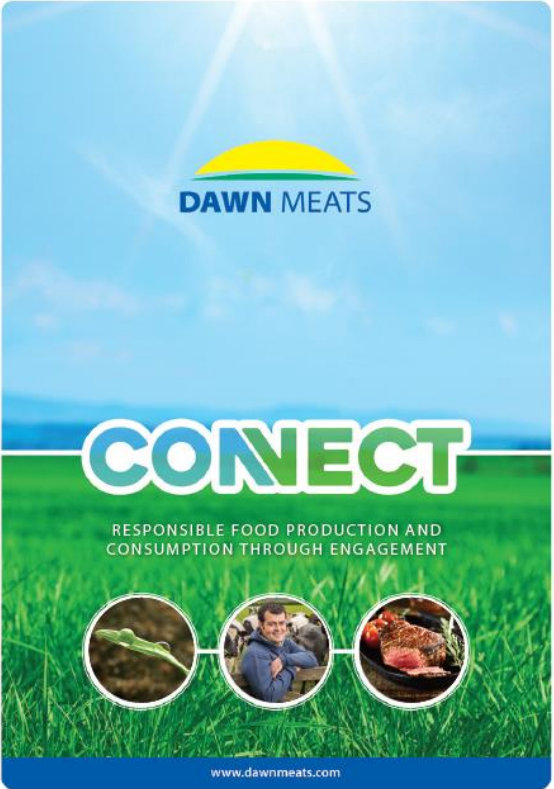
Food Safety,  
Health & Nutrition



Resource  
Management

INNOVATION

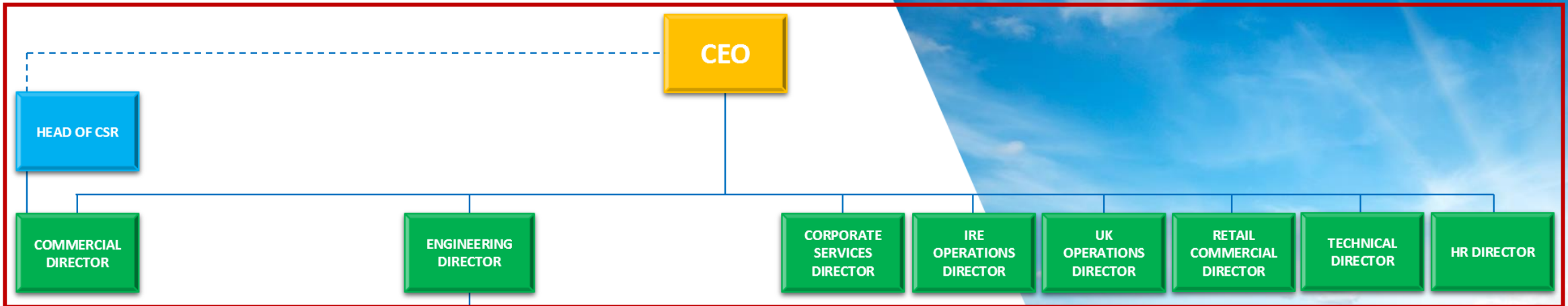
# COLLABORATION & ENGAGEMENT



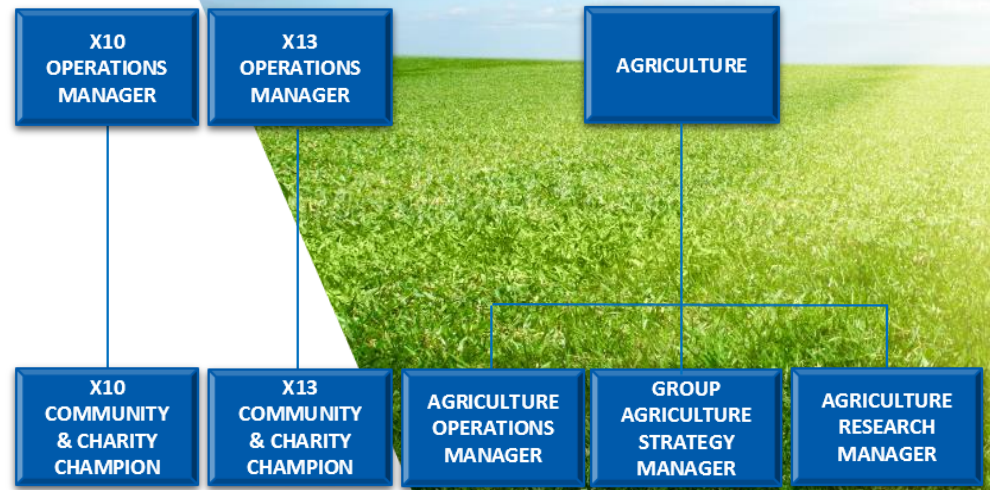
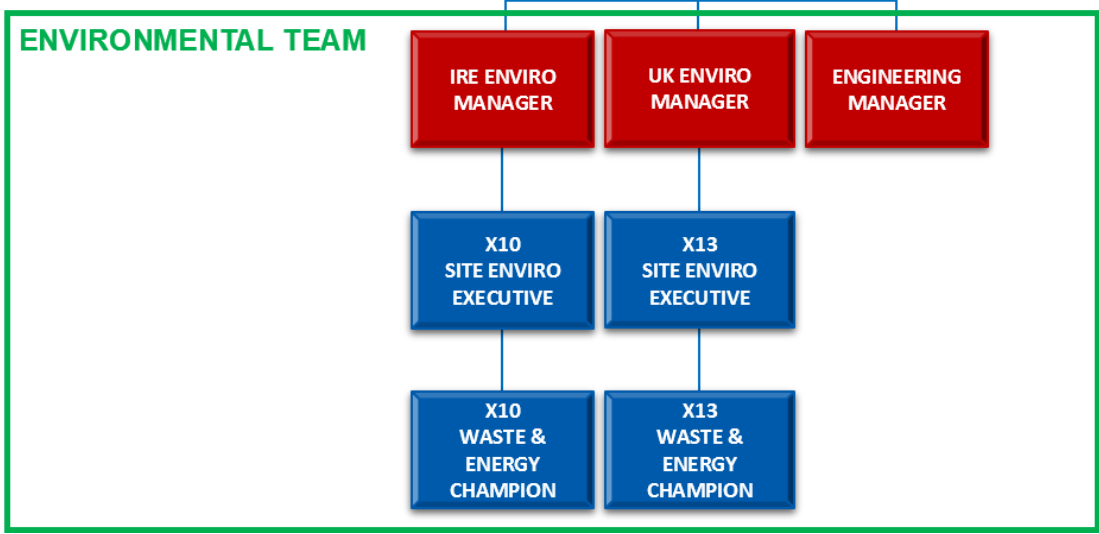
# SUSTAINABILITY – TEAM STRUCTURE



## CSR COMMITTEE



## ENVIRONMENTAL TEAM



# SDG AWARENESS RAISING

## RESOURCE MANAGEMENT



Dawn Meats is committed to putting in place measures to mitigate against the potential impacts of climate change.

### Climate Change Adaptation and Mitigation

We are conscious of the impact climate change may have across people, operations, logistics, assets, markets and finance. We continue to risk assess these areas looking at the impact extreme weather events may have. Our Engineering Design Team considers climate change adaptation during the design process to account for more extreme weather events, such as higher temperature or rainfall and we are committed to putting measures in place to offset these.

### Our Resource Management Vision:

- Adopt innovative technologies to reduce energy usage and improve efficiency, whilst maximising the use of renewable energy and cleaner, greener fuel
- Improve water efficiency through management, design improvements, technologies and reuse strategies
- Reduce waste and increase recycling rates year on year on each site and raise staff awareness about resource management
- Enhance biodiversity at site level and protect high value conservation areas (HVCA) from our operations.

### GROUP 2025 TARGETS



“By 2018 all sites will be using the SCADA based energy management system”



### Doing what's right

All our sites are certified to the internationally recognised environment management standard ISO14001. Implementation of ISO14001 provides a framework for environmental management best practice to help an organisation:

- Minimise environmental footprint and ensure compliance with relevant environmental legislation
- Diminish the risk of pollution incidents and provide operation improvements to develop our business in a sustainable manner



## Our Sustainability Commitments

### Committed to Responsible Sourcing:

Dawn Meats has a sustainable procurement strategy in place. Dawn Meats sources beef and sheep from farms participating in Bord Bia's Sustainable Beef and Lamb Assurance Scheme. The company's commitment to sustainable sourcing leads to the establishment of a suckler beef demonstration farm to share sustainable farming practices. The farm seeks to demonstrate efficient livestock production practices. Dawn Meats also established the Young Beef Farmer Sustainability Program to provide young beef farmers with insights into profitability, sustainability and efficiency improvement and an understanding of the beef industry from farm to fork. Dawn Meats also source renewable energy and sustainable packaging.



### Committed to Animal Welfare:

Dawn Meats is committed to being an industry leader in animal welfare. We have a comprehensive animal welfare strategy in place. We source animals from extensive (outdoor) grassland-based farming systems which allows animals to exhibit their natural behaviour and enjoy their preferred forage. The company ensures that the 'five freedoms' are observed throughout their supply chain and audit their hauliers on a continuous basis to ensure they are complying with good animal welfare practices. Dawn shares best practice advice with their farmer suppliers through their Dawn Direct newsletter.



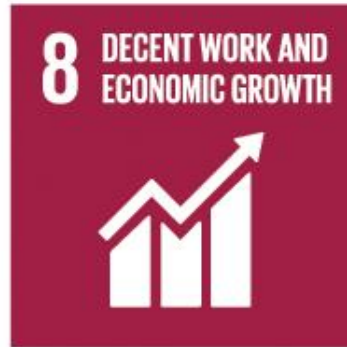
**Focused on Reducing Environmental Impact:** When Dawn Meats put their first sustainability plan in place in 2009 we consumed energy at levels 70% or less than the sectoral average\*. Further challenging targets have since been set to reduce CO<sub>2</sub> emissions intensity across their Origin Green sites by 70%, and energy and water intensity by 55% by 2025. Dawn Meats have won numerous environmental awards with some of the recent awards illustrated on the next page.



### Focused on Reducing Waste and Food Waste:

Dawn Meats sends zero waste to landfill and recycle 100% of process by-products into energy, pet food, composting and fertilizer. Dawn Meats works collaboratively through the Sustainable Agriculture Initiative and the European Roundtable for Beef Sustainability to drive on-farm efficiency and reduce waste.





# SDG Priority: Goal 2 – Zero Hunger

- **Goal 2. End hunger, achieve food security and improved nutrition and promote sustainable agriculture**
  - Goal 2.3 By 2030, double the agricultural productivity and incomes .....
  - Goal 2.4: By 2030, ensure sustainable food production systems and implement resilient agricultural practices ....
- **Sample of what Dawn Meats is doing**
  - Founded and supporting the Better Farms Programme
  - Running a demonstration suckler beef farm in Athenry
  - Running a programme called the 'Young Beef Farmers Sustainability Programme'
  - Founded and supporting the liver fluke programme
  - Running L2D events to enable farmers better understand how to deliver to market specification
  - Funding agriculture research



# SDG Priority: Goal 6 - Water

- **Goal 6. Ensure availability and sustainable management of water and sanitation for all**
  - Goal 6.3 By 2030, improve water quality by reducing pollution.....
  - Goal 6.4: By 2030, substantially increase water-use efficiency .....
  - Goal 6.6 By 2020, protect and restore water-related ecosystems, .....
- **Sample of what Dawn Meats is doing**
  - Set 2025 targets to reduce our water intensity by 40%
  - Have implemented a LEAN way of working
  - Run environmental weeks to keep water on the agenda
  - Engaging with water catchment projects (UK)
  - Encouraging farmers to align with the SBLAS, which have water use, and water quality/protection requirements
  - Hen Harrier Project



# SDG Priority: Goal 7 – Energy

- **Goal 7. Ensure access to affordable, reliable, sustainable and modern energy for all**
  - Goal 7.2 By 2030, increase substantially the share of renewable energy....
  - Goal 7.3 By 2030, double the global rate of improvement in energy efficiency
- **Sample of what Dawn Meats is doing**
  - Set 2025 targets to reduce our energy intensity by 40%
  - Have implemented a LEAN way of working
  - Run environmental weeks to keep it on the agenda
  - Have achieved ISO 50001 across all Irish production sites
  - Produce tallow as an alternative low carbon fuel



# SDG Priority: Goal 12 – Responsible consumption and Food Waste

- **Goal 12. Ensure sustainable consumption and production patterns**
  - Goal 12.2 By 2030, achieve the sustainable management and efficient use of natural resources
  - Goal 12.3 By 2030, halve per capita global food waste ...
  - Goal 12.5 By 2030, substantially reduce waste generation...
  - Goal 12.6 ..... integrate sustainability information into their reporting cycle
- **Sample of what Dawn Meats is doing**
  - See goal 2 (around driving efficiency)
  - Sit on the Courtauld Beef Working Group which is charged with supporting Goal 12.3
  - Zero waste to landfill
  - Maximise food valorisation and where regulations require we send CAT1 material to generate low carbon energy
  - Reducing waste generation through prevention, reduction, reuse and recycling
  - Produce CSR Report



# SDG Priority: Goal 13 – Combating climate change

- **Goal 13. Take urgent action to combat climate change and its impacts**
  - Goal 13.1 Strengthen resilience and adaptive capacity.....
  - Goal 13.3 Improve education, awareness-raising.....
- **Sample of what Dawn Meats is doing**
  - See goals 2, 6, 7, 12
  - Running environmental week to increase awareness
  - Sponsoring Origin Green Ambassador programme
  - Working collaboratively with others: BITC low carbon pledge; MTI; Plastic Pact; Courtauld 2025; ERBS



# RECENT AWARDS



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