



Rialtas na hÉireann
Government of Ireland

Corporate Social Responsibility

#CSRforIreland

Deborah Dignam
Department of Business, Enterprise and Innovation

19/10/2018



Department of Business, Enterprise and Innovation

- **Towards Responsible Business, Ireland's National Plan on CSR 2017-2020**
- **The CSR Stakeholder Forum**

What is Corporate Social Responsibility (CSR)?

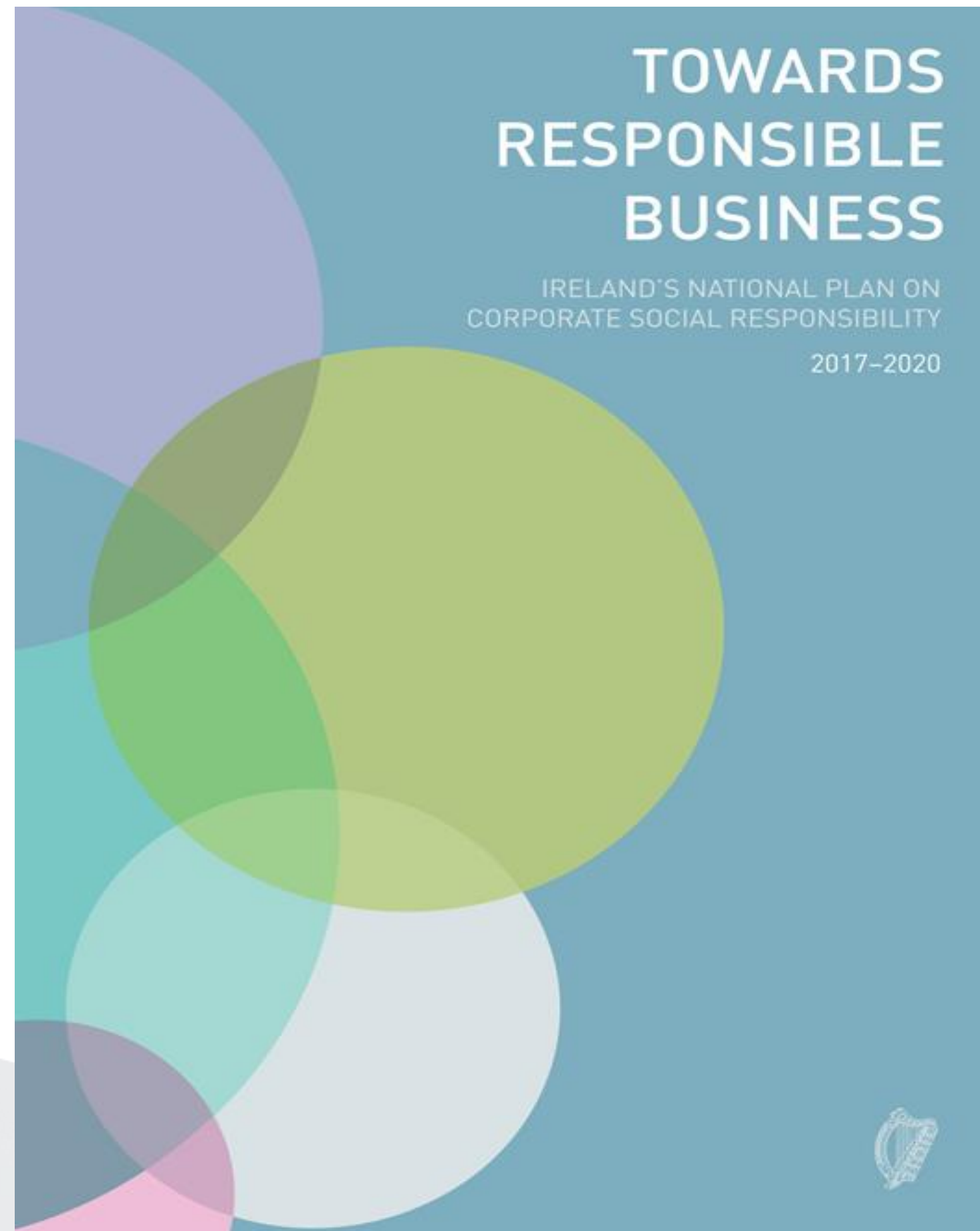


The European Commission:

‘the responsibility of enterprises for their impacts on society’

http://ec.europa.eu/growth/industry/corporate-social-responsibility_en

Ireland's National Plan on CSR 2017-2020



“Ireland will be recognised as a Centre of Excellence for responsible and sustainable business practice through the adoption and implementation of best practice in CSR in enterprises and organisations”

www.dbei.gov.ie

[#centreforexcellence](https://twitter.com/centreforexcellence)

The Four Dimensions of CSR



The Environment

This is about how you reduce, reuse or recycle resources to minimize negative environmental impacts



The Community

This is about how you interact with your local community partners and organisations



The Workplace

This is about how you support and engage your employees



The Marketplace

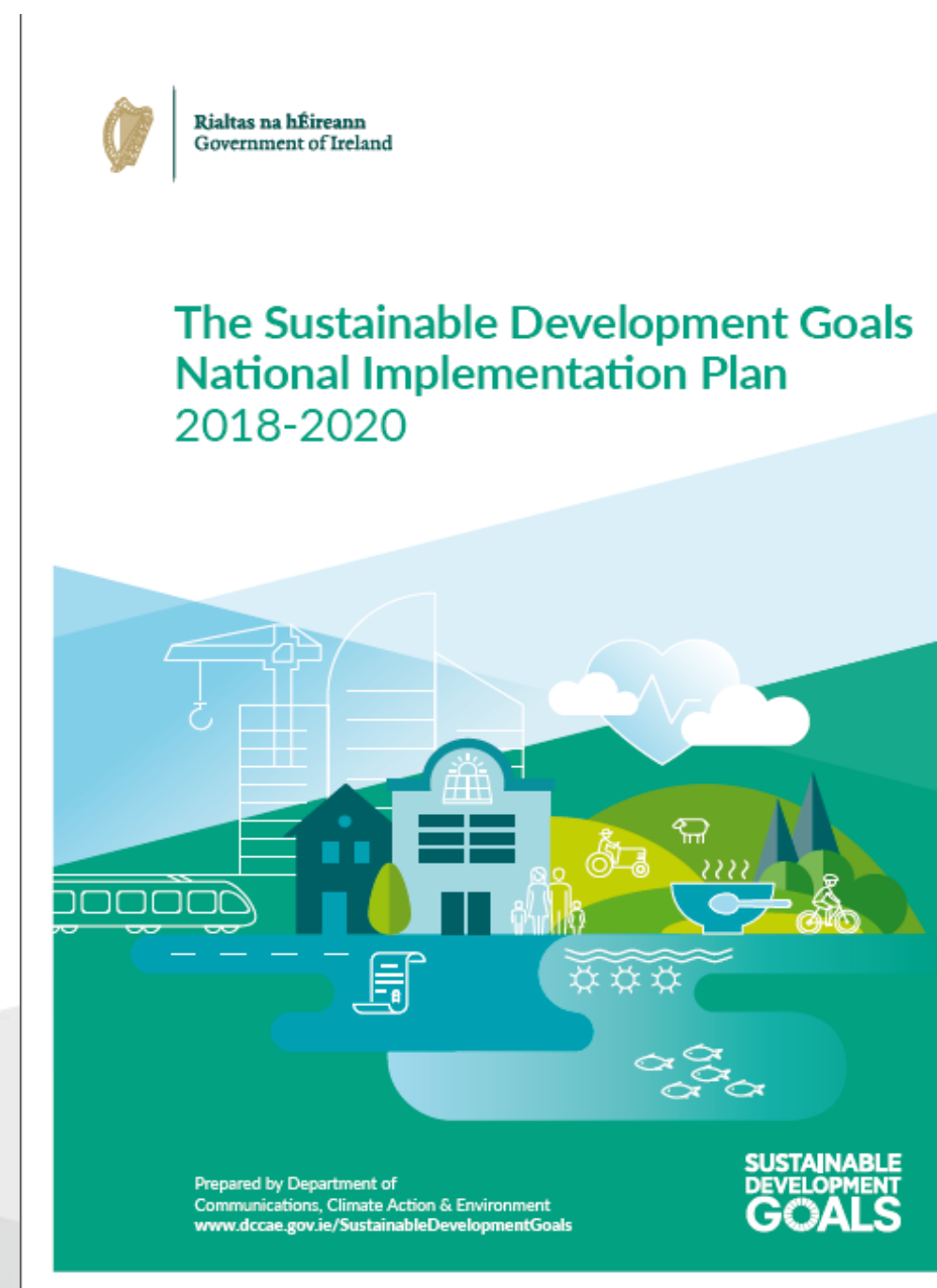
This is about how your company makes responsible commercial decisions in dealing with suppliers and customers

Implementation of the Plan



- 17 Actions across the four dimensions of CSR to be delivered by 2020.
- Implementation driven by CSR Stakeholder Forum
- Progress reported in the annual CSR Check published by DBEI on the csrhub.ie.

Growing awareness of the broader impacts of businesses & organisations on society



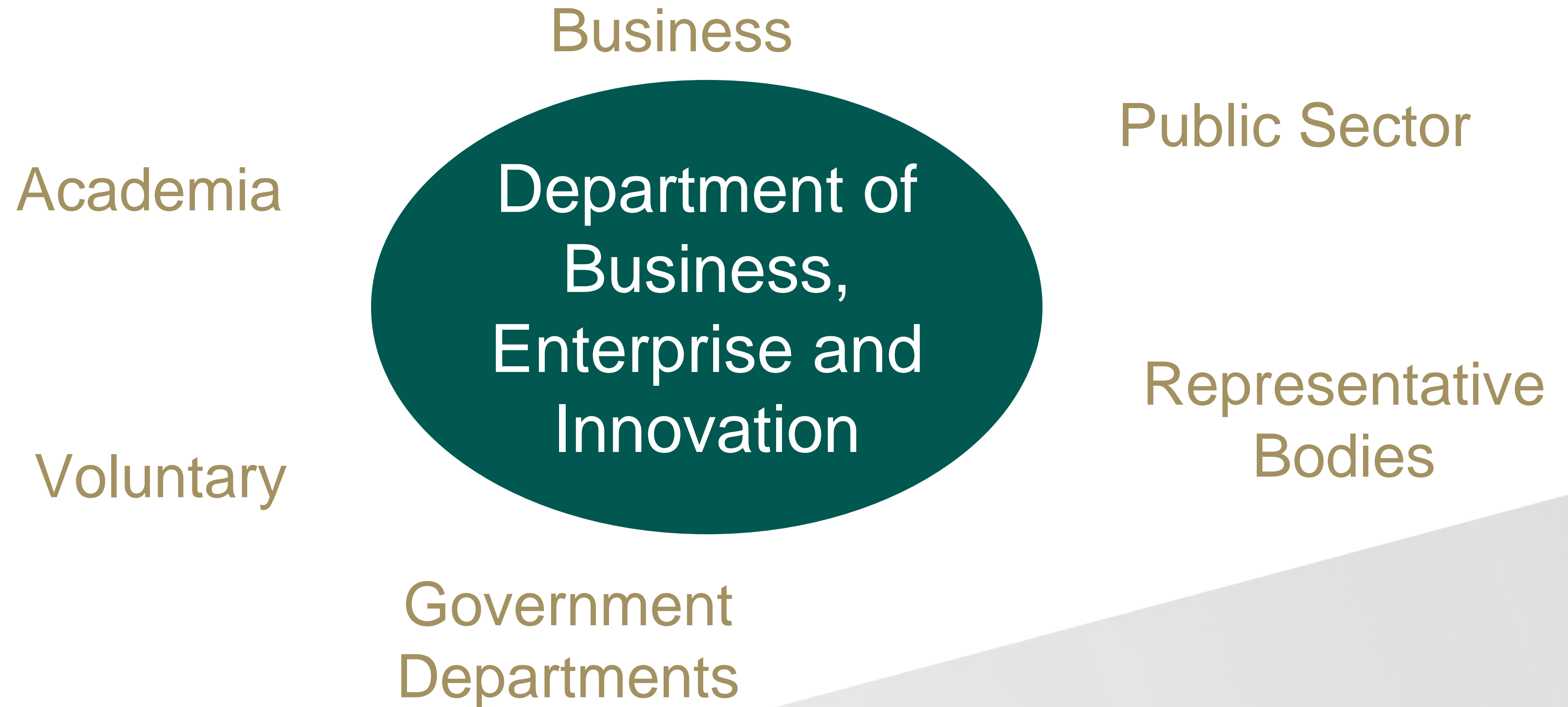
Agenda 2030 – The Sustainable Development Goals



Action 17: Encourage businesses to align their CSR strategy and activity to the Sustainable Development Goals (SDGs). (2017)

Encourage businesses to align the SDGs to their CSR strategies, displaying the potential positive impacts their business activities can make nationally and internationally for the betterment of society as a whole. CSR Forum, DBEI, BITCI and DCCAE.

CSR Stakeholder Forum



CSR Stakeholder Forum Members



SDG Related Activities 2017-2018



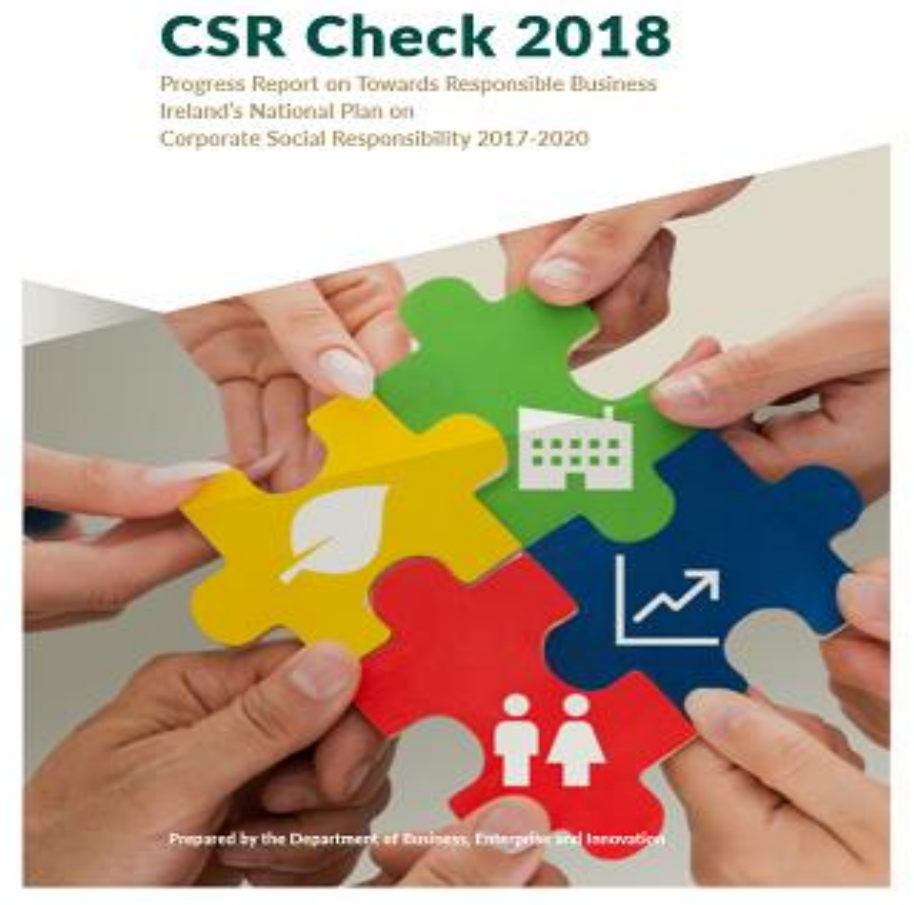
CEO/Leaders' Breakfast Meeting 2018



SME Outreach Event – Cavan



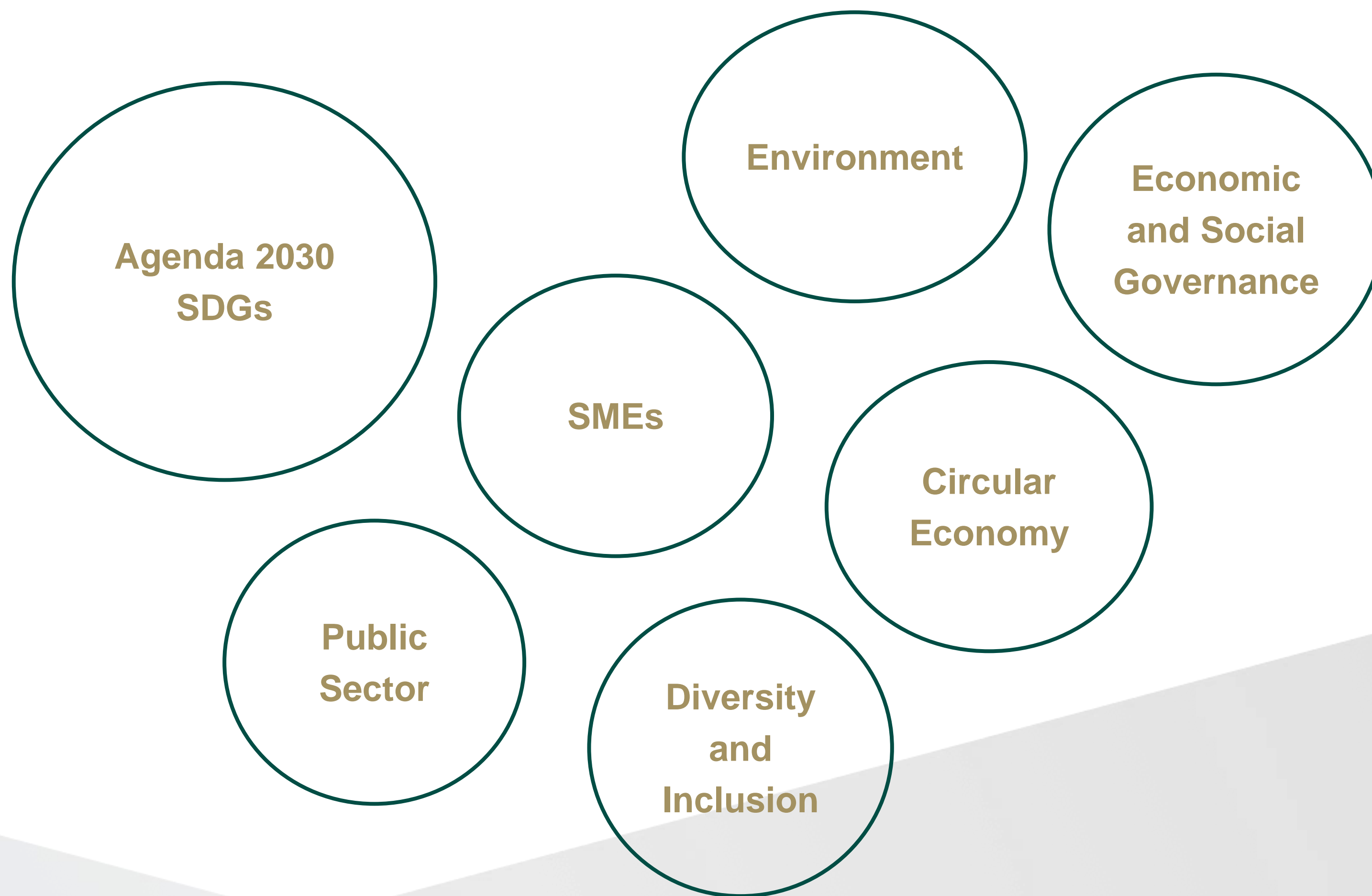
SDG Working Group



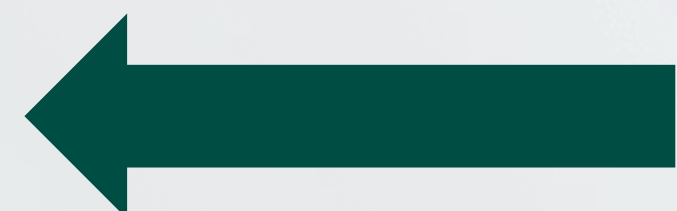


Rialtas na hÉireann
Government of Ireland

Work Programme Themes 2018/2019



**AWARENES
SACCESS
SUPPORTS
POLICIES**



COMMUNICATION



Learn more...



Sign Up: CSR Newsletter
Follow: @csrhubirl
Log on: www.csrhub.ie



Thank you

#CSRforIreland

Email csrhub@dbei.gov.ie



Rialtas na hÉireann
Government of Ireland