

EIRCODE CASE STUDY

Post Logistics

Post Logistics is an international freight forwarding service, operated by An Post.

Post Logistics makes exporting more accessible and easier for SMEs which are doing business in the UK and Europe. It caters for small firms whose dispatch requirements range from one to seven pallets. The company provides a daily (weekdays) pallet collection from anywhere in the country for delivery to Britain and continental Europe. Pricing is determined by the Eircode of the collection address and the destination, and is not weight dependent. An Post's service for exporters, is based on reliability, simplicity, speed and value.

How are Eircodes helping Post Logistics?

Post Logistics' ability to cost-effectively analyse location data and seek ways to combine geographically compatible shipments is built upon the Eircode network. Whether it's getting an initial quote at www.postlogistics.ie, registering for the service or arranging for a consignment to be picked up for shipping it is the Eircode that makes the system work.

WHAT ARE THE KEY BENEFITS TO POST LOGISTICS OF USING EIRCODE?



Increased **load factor** through better use of geographical information.



Optimised collection and delivery routes.



Enhanced data to eliminate unnecessary return trips.

Scale of savings or improvements

"Various studies have shown that one in four trucks are driving around empty, and those that are not empty are only filled by 57%". As such, optimising collection and delivery routes has the potential to pay significant dividends.

Accurate location data, provided by Eircodes, offer the ability to:

- identify routes with a start and destination point in the same area, making it possible to use the same means of transport and thus increase the load factor (bundling);
- find routes in the opposite direction, thus avoiding an empty return journey (backhauling); and,
- locate different routes which more or less tie in with each other allowing them to be combined into one return trip, eliminating return trips (round trip).



*For illustration purposes only.